



Serving:
 Barberton • Clinton • Doylestown
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 New Franklin

South Summit Chamber of Commerce

September 2011

September and Back to Lunch!

Lynne Shannon Blinco is a graduate of The Ohio State University School of Allied Medical Professions, Physical Therapy Division. Her 30-year career as a Physical Therapist includes clinical and managerial experience in a variety of healthcare settings, including acute care hospitals, inpatient rehabilitation facilities, home healthcare, corporate health clinics, skilled nursing facilities and outpatient rehabilitation clinics.

Blinco currently serves as the Director of Therapy and Chemical Dependency Services for Akron General Edwin Shaw Rehabilitation Institute. She manages the operations of rehabilitation services for Akron General Medical Center, Edwin Shaw Rehabilitation Institute and five outpatient rehabilitation clinics located throughout Summit County. Blinco was instrumental in the relocation of Edwin Shaw from an aging campus to the current location in Cuyahoga Falls. She recently assumed responsibility for the Chemical Dependency program at Edwin Shaw and facilitated the development of a Medication Assisted Treatment program to provide a solution to address opiate abuse and addiction in the State of Ohio. Blinco currently resides in Jackson Township with her husband and two children.

Edwin Shaw Rehabilitation Institute is the region's only hospital specializing in Physical Medicine and Rehabilitation and Chemical Dependency treatment services. Edwin Shaw Rehab is located in Cuyahoga Falls and at five additional outpatient locations throughout Summit County. Since our beginning, we've helped more than 75,000 people reduce the extent of their disabilities and return to their lives. Edwin Shaw's programs and services are designed to maximize a person's recovery and promote long-term functional independence.

Successful networking can give business boost Tool helps customers, colleagues learn more about you

Word-of-mouth is the most effective form of marketing. But people can't spread the word about you and your small business if they don't know you.

That's where networking comes in. Whether it's through a professional association for your industry, a local business group or a conference, networking offers a valuable forum for prospective customers and colleagues to learn about you and the services or products you provide.

Successful networking is more than simply exchanging introductions and business cards, then waiting for someone to call. Professional marketing coach Charlie Cook says that most people waste the few precious moments they have with new and existing contacts by focusing on themselves.

Cook recommends that every entrepreneur should have a succinct "elevator speech" - a 30-second description of the problems his or her business solves. After that, the focus of the networking conversations should be entirely on other people: their primary business concerns, problems they want solved and unmet business needs. As the conversations unfold, you might find areas that overlap with the solutions you provide.

"If not, you can still make an impression by referring them to other people in your network who can help," Cook says. "They'll see you as a problem solver and be more likely to provide you with referrals in return."

Mission Statement:
Increase the visibility and profitability of our members through education and communication and to enthusiastically provide membership services.



Business Development Group
Would you like to meet and network with other business people in our area? Do you want to let others know about the products or services you offer? Then plan on attending one of our BDG meetings! The purpose of BDG is to bring together individuals who want to grow personally while building their companies. This is done by exchanging ideas and information and it's a great way to get business leads. It's fun, too!

Join us Tuesday, Wednesday, and Friday mornings, to network your business at one of these BDG Meetings.

Call the South Summit Chamber of Commerce for more information at 330-745-3141.

What to expect at your first BDG Meeting:

- 1) *Be prepared to introduce yourself to our members.*
- 2) *You will have a chance to speak for one minute about your business and to describe your perfect lead.*
- 3) *Bring 20 Business Cards to share.*



Steve says “Good Bye” and will be missed.

Steve Cooper, our favorite artist, has decided to paint a few more sunsets with a few less early mornings. Steve bid his friends and colleagues a fond farewell as he leaves his self appointed rounds with the Chamber BDG groups and other related responsibilities of membership. For many enjoyable years Steve has given time and talent to all Chamber activities. Steve, along with close friend Andy, were instrumental in getting the first of several Chamber bowling leagues rolling. Steve began a Chamber dinner club that many enjoyed for quite some time. Most are hard pressed to remember a business after-hours or any Chamber event for that matter that was not attended or volunteered for by this master of the brush. Steve’s wife Sharon has recently completed knee replacement surgery and retired from many years at Sear’s. It is with our heartfelt wish that you both find days filled with Sunrises, Rainbows and a future filled with vistas fit for an artist’s palette.

Thank you from all of us to both of you.

4th Annual Chocolate Celebration Sweets & Treats Wednesday September 28, 2011 Chenoweth Banquet Center 3087 Chenoweth Road Akron, OH 44312



10 a.m.
Start the day shopping the specialty vendors and sampling treats. NEW this year— Chinese Auction for Raffle baskets and/or prizes with 100% of the proceeds benefiting Breast Cancer

1:15 p.m.
Program: Beth Shaub— Hartville Chocolates-History of Unique Sweets & Treats

12:15 p.m.
Served lunch topped off with a hot fudge brownie sundae

1:45 p.m.
Breast Cancer Spokesperson



2:00 p.m.
Raffle winners announced. Followed by socializing and last minute shopping



RESERVATIONS ARE A MUST!
Prepaid to Carol Eubank
347 Dorwil Drive, Akron, OH 44319
Deadline: September 16, 2011
Questions: 330-644-3748
Or
cann347@sbcglobal.net

Between The Rivers 5K Run/Walk September 17, 2011 9:00 a.m. Benefitting The Coventry Schools Foundation

The course is between the rivers. On the right is the Tuscarawas River’s beginning, on the left is nearly 3 miles of water-filled canalway.



For more information, call 330-351-2525 or 330-644-6300. Pick up flyers at Coventry High School on Manchester Road

John Dow Industries Not often seen, but sure glad you're with us!

We are very proud of the strides your Chamber has made over the past few years. Many of our members are frequent participants in our regular Business Development Groups or any number of our regular networking events.

There are, however, a dedicated few longtime members who, for many reasons, find it very difficult to attend regularly our gatherings. We want to make our Chamber family aware of these dedicated members a bit more often.

This "NOT OFTEN SEEN" section is to become a monthly billboard in our newsletter as well as local newspaper pieces with some regularity.

John Dow Industries is our number one story and we believe you will see why we are so proud to have these "**Not Often Seen**" members.

John Dow raises money for breast cancer research

JohnDow Industries, through its Fuel Chief brand, announced a fundraising campaign for breast cancer research "Caddy For A Cause". From August 1 through the end of the year, JDI will contribute \$10 to this research for every Fuel Chief Pro 25-25 Gallon Steel Gas Caddy (FC-25GC) sold during that period.

JDI is the largest manufacturer of gas caddies in North America. Joe Dease, president of JDI stated that "we are excited and passionate about this campaign. We want to give back to this very worthy cause that has nearly become an epidemic. The Fuel Chief products (portable fuel storage and handling) are all about safety and saving lives so we felt it was a natural partnership. According to the American Cancer Society, every 23 seconds, someone in the world is diagnosed with breast cancer and every 69 seconds, someone dies from this horrific disease."

JDI will communicate the campaign with exposures using vehicles like product packaging, JDI shirts, trade shows, with flyers, on the JDI website (separate landing page), customer email blasts, press releases and distributor and rep communications.

Next "Not Often Seen" stories will feature Ritzman Natural Health Pharmacies and Mike's Muffler.

Labor Day

**We wish everyone a
great
Labor Day
Weekend!!**

Labor Day

SUMMA NEWS!

**SUMMA
BARBERTON
HOSPITAL**

SUMMA NEWS!

The American Red Cross has a blood drive at the hospital the second Friday of the month each month. These are from 8 a.m.—2 p.m. in Conference rooms D & E on the ground floor of the hospital. The dates are: 9-9-11, 10-14-11, and 12-9-11. Donation times may be scheduled by calling 330-615-3101 or by going online to www.RedCross.org. Walk ins are also welcome.

The Caring Hearts Support Group is for patients who have congestive heart disease and their family and friends. They meet 2-3 p.m. in the Cardiopulmonary gym on the ground floor of the hospital. Meeting dates are: 9-13-11, 10-11-11, and 11-8-11. A speaker presents a different topic at each meeting. The program and parking are free and refreshments are provided. Those interested in attending should call 800-237-8662.

Diabetes C.A.R.E. (Community Awareness Resource and Education) meets in the Parkview Center lobby at 7 p.m. Scheduled meeting dates with speakers are: 9-8-11. More dates/speakers will be scheduled for the months of October and November. The program and parking are free and refreshments are provided. Registration is requested—please call 800-237-8662.

Heart Healthy Lectures are at 6 p.m. in Conference rooms D & E on the ground floor of the hospital. Dates are: 9-20-11, 10-18-11 and 11-15-11. Various speakers present different topics each time this group meets. This program is free. Registration is preferred. Please call 800-237-8662.

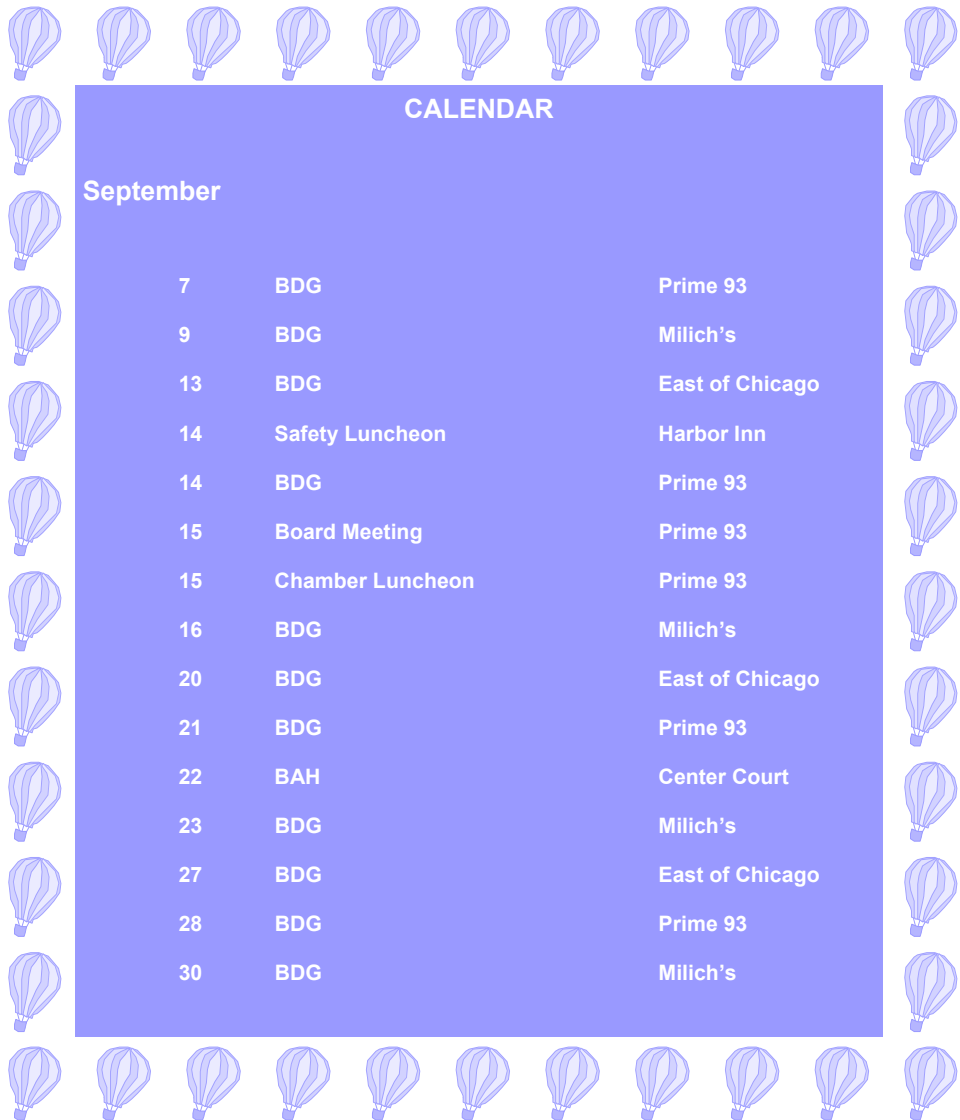
The Respiratory Forum is for people who have respiratory diseases, such as COPD, asthma or emphysema; friends and families are welcome. The program and parking are free. Date is: 10-5-11. More dates/speakers will be scheduled for the months of May, August, September and November. The forum meets at 4 p.m. in the Cardiopulmonary gym on the ground floor of the hospital. Registration is preferred. Please call 800-237-8662 to register.



**Fifth Third
Processing Solu-
tions**
372 W. Cedar St.
C2
Akron, OH 44307
Catrice Williams
330-328-8959



**Kim Simpson
Photography**
273 Stoner Rd.
Clinton, OH
44216
Kim Simpson
561-445-9400



CALENDAR

September

7	BDG	Prime 93
9	BDG	Milich's
13	BDG	East of Chicago
14	Safety Luncheon	Harbor Inn
14	BDG	Prime 93
15	Board Meeting	Prime 93
15	Chamber Luncheon	Prime 93
16	BDG	Milich's
20	BDG	East of Chicago
21	BDG	Prime 93
22	BAH	Center Court
23	BDG	Milich's
27	BDG	East of Chicago
28	BDG	Prime 93
30	BDG	Milich's

**Welcome!
To our newest
STARS!!**



2011 Executive Board

Karen Ayers
President
Ayers Insurance

Sherrie Sanchez
First Vice President
HCR ManorCare

Larry Okolish
Past President
Anderson Graphics

Joe Fazek
C.E.O. South Summit Chamber
of Commerce

Brenda Bray
Business Office Manager

Dates to REMEMBER

September 2011

09-14-11 Safety Luncheon
11:30 a.m. Harbor Inn

09-15-11 Board Meeting
8:00 a.m. Summa Barberton

09-15-11 Chamber Luncheon
11:30 a.m. Prime 93

09-22-11 Business After Hours
Center Court
5-7 p.m.

October 2011

10-12-11 Safety Luncheon
11:30 a.m. Prime 93

10-20-11 Chamber Luncheon
11:30 a.m. Prime 93

09-15-11 Board Meeting
8:00 a.m. Summa Barberton

10-27-11 Business After Hours
Prime 93






Your Chamber Board is available to you through phone calls or e-mail. You can access the complete list of members on our website at southsummitchamber.org.

Diane Breiding
Cindy Tesmer
Tim Brenner
Rusty Chaboudy
Dan Csaky
Bill Conte
Debbie Shreiner
Kim Strawman
Beth Winter
Larry Lallo
Kim Miller
Barb Webb
Lezlie Oliver
Rami Awadallah
Pat Taylor



Grow Barberton Inc.
Superior Staffing
Raymond James Investments
Coventry Local School District
NEO Administration
Conte Co., CPA, Inc.
Helen Scott Builders & Realtors
Creative Rehab Solutions
Summa Barberton Hospital
Barberton Community Foundation
Fifth Third Bank
Ohio.Net
Tomaso's Italian Restaurant
Bernlohr, Niekamp & Weisensell, LLP
Wright Tool Company

Chamber Calendar of Events

SEPTEMBER 2011

Tuesday		Wednesday		Thursday		Friday	
				1 		2 NO BDG	
6 NO BDG		7 Business Dev. Meeting 8:00am-9:00am Prime 93		8 		9 Business Dev. Meeting 8:00am-9:00am Milich's Village Inn	
13 Business Dev. Meeting 8:00am-9:00am East of Chicago Pizza		14 Business Dev. Meeting 8:00am-9:00am Prime 93 Safety Council Luncheon 11:30am Harbor Inn		15 Board Meeting 8:00 a.m. Summa Barberton Chamber Luncheon 11:30 a.m. Prime 93		16 Business Dev. Meeting 8:00am-9:00am Milich's Village Inn	
20 Business Dev. Meeting 8:00am-9:00am East of Chicago Pizza		21 Business Dev. Meeting 8:00am-9:00am Prime 93		22 Business After Hours Center Court 5-7 p.m.		23 Business Dev. Meeting 8:00am-9:00am Milich's Village Inn	
27 Business Dev. Meeting 8:00am-9:00am East of Chicago Pizza		28 Business Dev. Meeting 8:00am-9:00am Prime 93		29 		30 Business Dev. Meeting 8:00am-9:00am Milich's Village Inn	

OCTOBER 2011

Tuesday		Wednesday		Thursday		Friday	
4 Business Dev. Meeting 8:00am-9:00am East of Chicago Pizza		5 Business Dev. Meeting 8:00am-9:00am Prime 93		6 		7 Business Dev. Meeting 8:00am-9:00am Milich's Village Inn	
11 Business Dev. Meeting 8:00am-9:00am East of Chicago Pizza		12 Business Dev. Meeting 8:00am-9:00am Prime 93 Safety Council Luncheon 11:30am Prime 93		13 		14 Business Dev. Meeting 8:00am-9:00am Milich's Village Inn	
18 Business Dev. Meeting 8:00am-9:00am East of Chicago		19 Business Dev. Meeting 8:00am-9:00am Prime 93		20 Board Meeting 8:00 a.m. Summa Barberton Chamber Luncheon 11:30 a.m. Prime 93		21 Business Dev. Meeting 8:00am-9:00am Milich's Village Inn	
25 Business Dev. Meeting 8:00am-9:00am East of Chicago Pizza Montrose Auto Group Hanger Party 5:00 p.m. Akron Canton		26 Business Dev. Meeting 8:00am-9:00am Prime 93		27 Business After Hours Prime 93 5-7 p.m.		28 Business Dev. Meeting 8:00am-9:00am Milich's Village Inn	

STAMP



South Summit
CHAMBER OF COMMERCE
Serving Barberton, Clinton, Doylestown,
Norton, Coventry Township, New Franklin

503 W. Park Ave.
Barberton, OH 44203



This Newsletter Produced By:

South Summit Chamber of Commerce